Data in Macro Development: International Trade

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STEG Virtual Conference

Data in International Trade

- The field of international trade is a big tent
 - Trade economists are active contributors to urban economics, spatial economics, firms in developing countries, migration, labor economics, innovation, misallocation
 - Datasets relevant to these topics are covered to various degrees in other lectures
- So today I will narrowly focus on the bread and butter of trade data:
 - 1. Trade flows
 - 2. Trade barriers

What Can We Do With Trade Flows and Barriers Data

- Sometimes we want to better understand patterns in the trade data as motivation for a model
 - E.g. a set of stylized facts about who trades what with who, or the sequence of destinations added by an exporter, or the evolution of volumes over time
- Sometimes we want to test our models/quantify mechanisms/estimate parameters
 - Test comparative statics (old school), match moments in the data and quantify after checking fit (new school, see Adao, Costinot, Donaldson 2023 for testing such models), estimate key elasticities (e.g. trade elasticities from gravity regressions)
- Sometimes we want to see how reductions in (policy-relevant) trade barriers affect flows or other outcomes
 - E.g. impacts of tariffs, or infrastructure, or customs reforms, or trade policy uncertainty
- Of course, often we are interested in the effects of trade on X in which case you will need to go back and listen to the other lectures for the X
 - E.g. trade on inequality, trade on human capital acquisition

Trade Flows in the Aggregate

• Bilateral trade flows

- Countries collect import and export flows in to/out of their countries
- These data are reported to the United Nations and made available at the HS6 origindestination month level through COMTRADE

Trade Data						Home > Data > Trade	e Data
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Trade Flows in the Aggregate

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Period ↑↓	Trade Flow ↑↓	Reporter †↓	Partner ↑↓	2nd Partner 🕆	Customs ↓ Desc ↑↓	Transport Mode ĵ↓	Commodity Code ↑↓	Trade Value (US\$) ↑↓	Net Weight(kg) ↑↓	Gross Weight ↑↓	Qty Unit ↑↓	Qty ↑↓	Alternate Quantity unit †↓	Alternate Quantity ↑↓
202103	м	Andorra	World	World	TOTAL CPC	TOTAL MOT	300310	\$321	1	0	kg	1	kg	
202103	м	Angola	World	World	TOTAL CPC	TOTAL MOT	300310	\$208	261	0	kg	261	kg	26
202103	м	Argentina	World	World	TOTAL CPC	TOTAL MOT	300310	\$427,050	3,589	0	kg	3,589	kg	3,589
202103	м	Australia	World	World	TOTAL CPC	TOTAL MOT	300310	\$122,967	679	1,117	kg	679	N/A	(
202103	х	Australia	World	World	TOTAL CPC	TOTAL MOT	300310	\$65,824	161	199	kg	161	kg	161
202103	м	Bahrain	World	World	TOTAL CPC	TOTAL MOT	300310	\$15,651	44	0	kg	44	kg	44
202103	м	Barbados	World	World	TOTAL CPC	TOTAL MOT	300310	\$125	3	0	kg	3	kg	3
202103	м	Belgium	World	World	TOTAL CPC	TOTAL MOT	300310	\$2,664	3	0	kg	3	kg	3
202103	х	Belgium	World	World	TOTAL CPC	TOTAL MOT	300310	\$6,319	31	0	kg	31	kg	31
202103	М	Bolivia (Plurinational State of)	World	World	TOTAL CPC	TOTAL MOT	300310	\$11,631	140	0	kg	140	kg	140
202103	м	Brazil	World	World	TOTAL CPC	TOTAL MOT	300310	\$618,123	2,460	0	kg	2,460	kg	2,460
202103	х	Brazil	World	World	TOTAL CPC	TOTAL MOT	300310	\$55	9	0	kg	9	kg	ç
202103	х	Bulgaria	World	World	TOTAL CPC	TOTAL MOT	300310	\$216,651	435	0	kg	435	kg	435
202103	м	Myanmar	World	World	TOTAL CPC	TOTAL MOT	300310	\$32	0	0	kg	0	kg	(
202103	м	Australia	World	World	TOTAL CPC	Air	300310	\$122,967	679	1,117	kg	679	N/A	(
202103	м	Brazil	World	World	TOTAL CPC	Air	300310	\$618,123	2,460	0	kg	2,460	kg	2,460
202103	м	Myanmar	World	World	TOTAL CPC	Air	300310	\$32	0	0	kg	0	kg	(
202103	м	Angola	World	World	TOTAL CPC	Sea	300310	\$208	261	0	kg	261	kg	261
202103	х	Brazil	World	World	TOTAL CPC	Sea	300310	\$55	9	0	kg	9	kg	ç
202103	м	Bolivia (Plurinational State of)	World	World	TOTAL CPC	Road	300310	\$11,631	140	0	kg	140	kg	140
202103	х	Bulgaria	World	World	TOTAL CPC	Road	300310	\$216,651	435	0	kg	435	kg	435
202103	x	Australia	World	World	TOTAL CPC	Other	300310	\$65,824	161	199	kg	161	kg	161
202103	М	Myanmar	World	World	Clearance for home use	TOTAL MOT	300310	\$32	0	0	kg	0	kg	(
202103	М	Myanmar	World	World	Clearance for home use	Air	300310	\$32	0	0	kg	0	kg	(
202103	х	Bulgaria	World	World	CPC N.E.S.	TOTAL MOT	300310	\$216,651	435	0	kg	435	kg	435

Trade Flows in the Aggregate

• Bilateral trade flows

- Countries collect import and export flows in to/out of their countries
- These data are reported to the United Nations and made available at the HS6 origindestination month level through COMTRADE
- \circ $\,$ Lots of other sources pull from this $\,$
 - Feenstra cleans 1962-2000 data (with some bottom coding), give primacy to importer, corrections for HK/China reexporting etc.
 - Comparing exporter to importer records suggestive of tariff avoidance/evasion (e.g. Fisman Wei 2004)
 - World Integrated Trade Solution (WITS) bundles with tariff and non-tariff measures
 - More on this later
 - CEPII BACI includes bilateral distance variables to measure gravity regressions, languages etc

Detour on Gravity Regressions

- "Gravity" predicts that trade flows depend on country size and distance in multiplicative fashion
 - Can be derived from many trade models, with and without imperfect competition
 - "Structural gravity" requires regressions of origin-destination log trade flows on bilateral frictions and origin and destination fixed effects
 - To capture multilateral resistance—high trade costs from others to destination, to other places served by origin
 - See Anderson van Wincoop 2003; Head Mayer 2014 for extensive discussion
 - Extremely good fit, touted as strongest relationship in economics, see, Trefler Lai 2002 for how most of that good fit comes from fact big countries make and buy more (e.g. market clearing)

Service Trade

- Service trade increasingly important and under-researched
 - Much easier to track movements of goods across borders, quantities better defined
 - WTO-OECD Balanced Trade in Services (BaTiS)
 - Complete, consistent, and balanced matrix of international trade in services (including ICT as well as transport, travel, business, etc.)
 - 2005-2021, 12 Sectors
 - WTO Trade in Services by Mode of Supply (TISMOS)
 - Cross-border supply (e.g. call centers), consumption abroad (e.g. tourism), foreign presence (e.g. overseas bank branch), movement of persons (e.g. foreign technician)
 - 2005-2022, 55 Sectors
 - Digitally Delivered Service Trade Dataset
 - Trade in Workers (e.g. EU Job Posting scheme Munoz 2023, 2024), tourism (Faber and Gaubert 2019)
 - Specific countries have more detailed surveys (e.g. ITES in India), specific firm microdata?

Disaggregated Trade Flows

- Increasingly, trade literature interested in firm-level mechanisms and firm-level heterogeneity, or even more granular (e.g. buyer-seller-good)
 - \circ $\,$ In part driven by increasing data availability $\,$
 - While firm-level heterogeneity now reasonably well understood, characteristics, dynamics and importance of relationships in trade a more recent agenda (e.g. see Antras Chor 2022 review, Macchiavello papers)
- For any particular country, raw trade data is at transaction level
 - Data collected by customs at the transaction level (buyer-seller-good-shipment)
 - All countries record the domestic partner, some countries also collect the foreign partner
- Sources
 - Particular country's central bank or statistical agency (but confidential)
 - In some cases data available to purchase (with varying degrees of legality)
 - World Bank Exporter Dynamics Database (70 countries, aggregates publicly available)

Disaggregated Trade Flows

- Bills of lading filed at ports have most of this information
 - Shipper and consignee typically available, very detailed product description, high frequency and timely (see Flaaen et al. 2021 for further descriptions)
 - May not be values, no use of harmonized product codes/names

Raw variable	Description
arrivaldate	Arrival date of shipment
shpname	Entity Resolved name of the shipper
conname	The party to take final delivery of the merchandise
shpmtorigin	Location from which shipment left for the U.S
portoflading	Port of lading
portofunlading	Port of unlading
weightkg	Shipment weight in kilograms
vessel	Name of the vessel that transported the goods
Imputed variable	Description
panjivarecordid	Unique Panjiva ID for shipment record
shppanjivaid	Unique Panjiva ID for party acting as shipper
conpanjivaid	Unique Panjiva ID for party acting as consignee
volumeteu	Volume of shipment in TEU
valueofgoodsUSD	Value of goods in USD
hscode	Harmonized Item Description and Coding System (HS)
	Conditat IO common ID

Table 1: U.S. import data description for select variables

Sources

• Panjiva, ImportGenius, Datamyne, PIERS

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Trade Data

Disaggregated Trade Flows

- Sometimes other goodies in the trade flows data
 - Australia/US has shipping costs
 - Shapiro 2016 uses for estimating trade elasticities via gravity regression, otherwise estimating product of elasticity of trade costs to distance and trade to trade costs
 - Turkey records financing status (open account, cash-in-advance, letter of credit etc.) (Demir Javorcik 2018)
 - To understand credit terms, others have used single firms customer records (e.g. Antras Foley 2015)
 - Trade credit in general underexplored, see Esposito Hassan 2023 on US trade credit from Compustat, Benmelech Monteiro 2023, Kabir et al 2024 on EXIM bank closure with EXIM loans publicly available

Trade Flows within Countries

- Sometimes we want to know about domestic trade flows,
 - Either for domestic trade questions (or international trade Q where outcome is missing internationally) or to think about supply chains of imported/exported products
- As few countries have internal customs, need alternative sources
 Exception India pre GST, railway shipments data in India e.g. Donaldson (2018)
- Internal flows by transport mode from vehicle manifests (may be no values)
 Truck shipments in Colombia (Allen, Atkin, Castillo, Hernandez 2024)
- US Commodity Flow Survey is sample of firm-to-firm shipments in US
 E.g. Hillberry Hummels (2002) on colocation of producers and suppliers
- Firm-to-firm flows from tax data (see Bernard and Moxnes 2018 review)

- Increasingly possible to match trade data at firm level to many other administrative datasets
 - Many papers now match trade flows to firm records (sales, capital, profits etc.), e.g. impacts of trade of productivity
 - Some match to social security records, e.g. impacts of trade on labor market outcomes
 - Of course, rich data doesn't solve endogeneity issues, often still require exogenous changes in trade barriers
 - Firm-to-firm data capture backward/forward propagation of trade shocks, e.g. impacts of trade shocks on network structure (e.g. work of Miyauchi and coauthors)

- Combining multiple administrative datasets, possible to capture individual exposure to trade
 - Adao Carillo Costinot Donaldson Pomeranz (2022) use Ecuadorian data to link export and import exposure (from customs) to firms through firm-to-firm network (from tax records) to employees (from social security data) and firm owners (from firm registry)



Figure 3: Distribution of Trade Exposure Across Individuals, 2012

- Combining multiple administrative datasets, possible to capture individual exposure to trade
 - Atkin Bernadac Donaldson Garg Huneeus (2022) use Chile data to go one step further: also link consumers to firms using tax-id'd VAT records for good purchases at final stores



Trade Data

- Combining multiple administrative datasets, possible to capture individual exposure to trade
 - Atkin Bernadac Donaldson Garg Huneeus (2022) use Chile data to go one step further: also link consumers to firms using tax-id'd VAT records for good purchases at final stores
 - Other attempts to link consumers to trade flows
 - Consumer characterteristics in Nielsen matched by name to firms in US Census data (Borusyak and Jaravel 2021)
 - Merge label information with Nielsen homescan (Auer, Burstein, Lein, Vogel 2023, Jaccard 2023)
 - Direct imports (e.g. from Amazon) into Costa Rica (Argente, Mendez, Van Patten)

Global Value Chains and Trade Within the Firm

- Value chains and the fragmentation of production central to the globalization of production
 - Trade flows are classified into `products', the amount of value added that is crossing the border, not amount of value added while inside the exporting country
 - Whether these are intermediate products or not is surprisingly hard to judge based on their descriptions (e..g. look for `part' or `component' in the description)
 - And of course, many goods can be both intermediates and final goods
- Several papers use IO tables to extract value added (Hummels, Ishii and Yi, 2001; Johnson and Noguera 2012, Daudin, Riart, and Schweisguth (2011), Johnson and Noguera (2014), Koopman, Wang, and Wei (2014), Timmer (2014), Los, Timmer, and de Vries (2016), De Gortari 2020

Global Value Chains and Trade Within the Firm

• Johnson Noguera (2012), "Adjusted" allows China/Mex processing trade to have different IO table





Global Value Chains and Trade Within the Firm

- Several papers use IO tables to extract value added (Hummels, Ishii and Yi, 2001; Johnson and Noguera 2012, Daudin, Riart, and Schweisguth (2011), Johnson and Noguera (2014), Koopman, Wang, and Wei (2014), Timmer (2014), Los, Timmer, and de Vries (2016), De Gortari 2020
 - WIOD, EORA etc allow you to use these estimates off the shelf
 - But lots of assumptions:
 - IO tables (separating imports and domestic goods) not available for many countries/years
 - Even when IO table is available, quite aggregated, still require strong assumptions
 - E.g. imported inputs going into Chinese phones destined for Germany and Gabon come from same origins
 - Kee and Tang (2016) for China and for Bems and Kikkawa (2021) for Belgium use firm-level customs data and firm-to-firm VAT records, suggests IO methods overstate trade in VA
 - But note still have to deal with multiproduct firms—what comes into firm may not be evenly distributed across product lines
 - de Loecker, Goldberg, Khandelwal, Pavcnik (2016) is perhaps state of art in splitting using single product firms
 - Proprietary within-firm production data solves this but won't have data for other links in supply chain

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Trade Barriers

- Trade Barriers
 - \circ $\,$ Anything that impedes trade between origin and destination $\,$
 - Tariffs and non-tariff barriers obviously central to literature
 - Transportation costs.
 - Administrative hurdles.
 - Corruption (e.g. bribes).
 - Contractual and financing frictions
 - Information frictions

Trade Barriers

- Why do we want to measure these barriers?
 - Of interest in their own right (e.g. analyzing determinants of trade policy)
 - For hard-to-measure barriers, how big they are is important
 - Input into models, explain features of data (Obstfeld and Rogoff (2000) for how trade costs explain`six big puzzles' of international macro)
 - Relative size and effect of reducing friction important for policymaking (e.g. impact of railroads in Donaldson 2018)
 - Can provide exogenous shocks to trade (e.g. changes in effective distance due to arrival of air transport in Feyrer 2019)
 - For calculating trade elasticities

Tariff Barriers

- Less explored than you might think
 - No harmonized product classifications below HS6, with tariffs set at more dissaggregated levels (e.g. HS8 or HS10)
 - Bound rate may differ from applied rate
 - Different rates applied to different countries (those in WTO, those in free trade agreements, those facing antidumping duties etc.)
- Several international databases
 WITS, WTO current tariff bindings dataset
- Also may be firm-specific exemptions
 - Free trade zones (Grant 2020), Trump exemptions (Kim and Yoon 2021)
- Trade reforms provide (exogenous?) variation in tariffs (e.g. Topalova 2007, Kovak 2013)

Tariff Barriers

• But beware





Tariff Barriers

- Data on tariff setting:
 - GATT Bargaining Records (Bagwell, Staiger, Yurukoglu 2020)
 - Lobbying expenditures and topics in LobbyView (Kim 2018), Blanga-Gubbay, Conconi, Parenti (2023)

Detailed

NTMs from which co

Which market(s) are

All countries Products affected Live horses, asse

Type(s) of NTMs

Exclude measures

Import or Export NT

Date(s)

From

Non Tariff Measures (NTMs)

- Non tariff barriers may be even more important than tariff barriers (Ederington and Ruta 2016), at least in the pre-Trump era
- Datasets
 - UNCTAD TRAINS database Ο
 - Kee, Nicita and Olarreaga Ο (2009), Kee and Nicita (2018) transform into ad valorem equivalents and made available on World Bank Website

Detailed se	arch	n		Show/Hide Column(s)				₩ Dowr
Ms from which count	ry(ies)?			Country imposing NTM(s)	Partner affected by NTM(s)	HS code	Regulation title	Implementatio
All countries				Algeria	World	0101(Animal of hunting ca	Executive Decree No. 11-19	May 1, 2011
				Algeria	World	0101(Animal of hunting ca	Executive Decree No. 11-19	May 1, 2011
hich market(s) are affe	ected?			Bahamas	World	0101,0102,0103,0104,0105,0	Animal Contagious Disea	Aug 1, 1966
All countries				Bahamas	World	0101,0102,0103,0104,0105,0	Animal Contagious Disea	Aug 1, 1966
All countries				Bahrain	Jordan	0101	Order of the Minister of M	Jun 1, 2011
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ultilateral or Bilateral I	NTMS							
Multilateral	Bila	teral		«« « <mark>1</mark> 2 3 4	5 11 » »»			20 items pe

Specific NTBs

- Databases of state interventions that affect trade in goods and services
 - Global Trade Alert E.g. Juhasz, Lane, Oehlsen, Perez (2023)

GLOBAL TRADE ALERT	GLOBAL DYNAMICS Q	DIGITAL POLICY	COUNTRIES	SECTORS & PRODUCTS	LATEST STATE ACTS	REPORTS	DATA & METHODS	ABO
 ✤ INDEPENDENT ⊕ COMPREHENSIVE ▲ ACCESSIBLE ④ TRANSPARENT ④ TIMELY 	INDEPE AFFECT Global Trade Alert pro interventions affecting	NDENT WORI	MON DCO ation on state inte services, foreign	ITORING MMERCE erventions taken since Nove investment and labour for	OF POLIC	CIES to affect foreig	THAT	les state

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Belgium × Choose additional		02 Meat and edible meat offal
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Keep implementing jurisdictions ③		020110 Carcasses and halfcarcasses
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Specific NTBs

• WTO physiosanitary database



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	Area	Title	Member(s) raising	Member(s) supporting	Member(s) responding	Last time raise
>	TBT	India - Cookware and Utensils (Quality Control) Order, 2023 (ID 830)	European Union		India	13/03/2024
>	TBT	Australia - Proposed changes to the Industrial Chemicals General Rules and Categorisation Guidelines (ID 829)	European Union		Australia	13/03/2024
>	TBT	India - Furniture (Quality Control Order), 2023 (ID 828)	European Union		India	13/03/2024
5	TBT	Indonesia - Mandatory application of SNI	India		Indonesia	13/03/2024

standards on 6 plastic products (ID 827)

broadcasting (ID 826)

> TBT Mexico - Preliminary draft Guidelines for the use United States

of the Federal Telecommunications Institute (IFT) seal on type-approved products, equipment, devices or apparatus for telecommunications or Mexico

13/03/2024

Specific NTBs

- Non-automatic import licenses
 - Argentina required every import was authorized on case-by-case basis (with no formal rules or regulations)
 - Atkin, Blaum, Fajgelbaum, Ospital (2024) use data on shipment level requests and approvals to explore determinants of approval, market power at importer-product-origin



Trade Costs

- Many attempts to measure other components of trade costs
- Anderson van Wincoop (2004) summarize these:
 - Transportation costs (directly measured)
 - Hummels (2007) survey on transportation
 - Limao and Venables (2008) on shipping
 - Shapiro (2008) from customs data
 - Road maps (e.g. new or improved segments in India in Allen Atkin 2022), ports (Feyrer 2009 on Suez Canal, Brancaccio Kalouptsidi and Papageorgiou 2024)
 - Currency policies
 - Being a member of the WTO
 - Language barriers, colonial ties
 - Information barriers (Rauch Trindade 2002, Allen 2014)
 - Contracting costs and insecurity (Evans 2001, Anderson and Marcoulier 2002)
 - US CIA-sponsored coups (Easterly, Nunn and Sayananth 2010)
- Cover in more detail in my STEG Spatial Frictions: Applications to Development

Djankov, Freund and Pham 2010

Time as trade cost from `Doing business' style survey on freight forwarding firms around the world

List of Procedures to Export from Burundi

0	Secure letter of credit
2	Obtain and load containers
6	Assemble and process export documents
4	Pre-shipment inspection and clearance
6	Prepare transit clearance
6	Inland transportation to port of departure
0	Arrange transport; waiting for pickup and loading
8	Wait at border crossing
9	Transportation from border to port
1	Terminal handling activities
Ð	Pay of export duties, taxes or tariffs
12	Waiting for loading container on vessel
B	Customs inspection and clearance
14	Technical control, health, quarantine
Ð	Pass customs inspection and clearance
16	Pass technical control, health, quarantine
-	

	Mean	Standard Deviation	Minimum	Maximum
Africa and Middle East	41.83	20.41	10	116
COMESA	50.10	16.89	16	69
CEMAC	77.50	54.45	39	116
EAC	44.33	14.01	30	58
ECOWAS	41.90	16.43	21	71
Euro-Med	26.78	10.44	10	49
SADC	36.00	12.56	16	60
Asia	25.21	11.94	6	44
ASEAN 4	22.67	11.98	6	43
CER	10.00	2.83	8	12
SAFTA	32.83	7.47	24	44
Europe	22.29	17.95	5	93
CEFTA	22.14	3.24	19	27
CIS	46.43	24.67	29	93
EFTA	14.33	7.02	7	21
ELL FTA	14.33	9.71	6	25
European Union	13.00	8.35	5	29
Western Hemisphere	26.93	10.33	9	43
Andean Community	28.00	7.12	20	34
CACM	33.75	9.88	20	43
MERCOSUR	29.50	8.35	22	39
NAFTA	13.00	4.58	9	18
Total sample	30.40	19.13	5	116

Note: Seven countries belong to more than one regional agreement.

Source: Data on time delays were collected by the Doing Business team of the World Bank/IFC. They are available at www.doingbusiness.org.

Pass terminal clearance 17

TABLE 1.—DESCRIPTIVE STATISTICS BY GEOGRAPHIC REGION REQUIRED TIME FOR EXPORTS

Sequeira 2016

Mozambique: When tariffs are high, pay bribes to assign to different tariff code

	Pre Tariff Change	Post Tariff Change		
	2007	2008	2011-2012	
Probability of Paying a Bribe (%)	80	26	16	
Avg Bribe Amount per Ton (Metical 2007, CPI Adjusted)	2,164 (7,800)	280 (963)	494 (2,746)	
Primary Bribe Recipient	Customs (97%)	Customs (84%)	Customs (72%)	
Primary Reason for Bribe Payment	Tariff Evasion (61%)	Congestion (59%)	Congestion (38%)	
Ratio of Bribe Amount to Tariff Duties Saved $[0\mathchar`-1]^*$	0.07 (0.13)	0.028 (0.09)	0.008 (0.02)	
Avg clearing time for all shipments (days)	2.4 (1.4)	2.6 (1.4)	2.6 (3.6)	
Avg clearing time with the payment of a bribe (days)	2.5	2.3	2.5	
Avg clearing time without the payment of a bribe (days)	1.9	2.7	2.6	
Avg clearing time with bribe payment for tariff evasion (days) $% \left({{{\rm{D}}_{{\rm{B}}}} \right)$	(0.74) 2.2 (1.7)	2.6 (1.4)	(3.7) 2.4 (1.8)	

 Table 6: Summary Statistics: Bribe Payments

Startz 2024

Nigerian Traders: Travel costs as large as transportation/tariff costs



David Atkin (MIT)

World Bank Enterprise Surveys

Cover 219,000 firms, 159 Economies



David Atkin (MIT)

Trade Data

April 2024

Residual Approach to Measuring Trade Costs

Arvis et al. (2013), UNESCAP-World Bank Trade Costs database



Figure 2.15 GDP per capita and Aggregate Trade Costs

Price Gaps Approach to Measuring Trade Costs

Donaldson 2018 exploits fact salt identified by origin

8 Salt Sources and 125 Sample Districts

Annual data, 1861-1930



Price Gaps Approach to Measuring Trade Costs

Atkin Donaldson 2016 estimates marginal costs of distance in Nigeria/Ethiopia/US allowing for markups trading sector



Thank you!

• Q&A